

**Notice of References Cited**

Application/Control No.

09/422,195

Applicant(s)/Patent Under

Reexamination

KANEVSKY ET AL.

Examiner

Donald L. Champagne

Art Unit

2162

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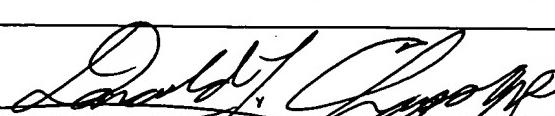
**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,256,043 B1	07-2001	Aho et al.	345/629
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Nielsen Air survey identifies potential for airport ads", World Airport Week, vol. 2 no. 26, 27 July 1995.
	V	"Catalina Marketing Corporation", Food & Beverage Marketing, vol. 18, no. 3, pp. 16(2), March 1999.
	W	"Experian buys direct mail company for \$246.2 million", Los Angeles Times, Orange County Edition, co1D, p. 1, 15 April 1997.
	X	 3-16-07

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.